



GREY BULL
RESCUE FOUNDATION

CHARGING FORWARD

2024 GREY BULL RESCUE

**MEDIA
KIT**

GREY BULL RESCUE

ORGANIZATION BACKGROUNDER

THE BEGINNING OF GREY BULL RESCUE

Based in Tampa, Fla., Grey Bull Rescue was founded by veteran and Purple Heart recipient Bryan Stern to rescue Americans and allies trapped in disaster and conflict zones around the globe. The organization operates on two fronts - The Grey Bull Rescue Foundation, a filed 501(c)3 nonprofit organization that is entirely donor-funded, and The Grey Bull Rescue Group, a for-profit organization founded to directly assist governments and other entities with rescuing citizens in danger.

Stern and his team of other veterans and elite special operations experts began their work during the failed U.S. evacuation of Afghanistan, successfully rescuing countless Americans and allies.

Since then, nearly 7,000 men, women, children, and even their beloved pets have been pulled from the brink by Bryan and his team. That's 7,000 stories of hope and lives getting another chance, all because we step in where others can't or won't.

THE TEAM

Grey Bull Rescue is led by Bryan Stern, a multi-tour combat veteran of the U.S. Army and Navy and a Purple Heart recipient. With over 27 years of experience in intelligence and special operations, Stern specializes in hostage rescue, counter-terrorism, counter-proliferation, critical technology protection, sensitive activities, foreign material acquisition, unconventional warfare, and discretionary operations in contested or denied areas. He is assisted by a team of seasoned combat veterans from the most elite special operations and intelligence units of the U.S. military. Supporting them is a team of committed volunteers who form the true backbone of Grey Bull Rescue. From on-the-ground deployment in war and disaster zones to remote case management, event planning, fundraising, and translation services, our volunteers are tireless in their dedication to saving lives.

Grey Bull Rescue is a filed 501(c)3 nonprofit. EIN: 99-3229728

WEBSITE:

greybullrescue.org

HEADQUARTERS:

Tampa, FL

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GREY BULL RESCUE LEADERSHIP



BRYAN STERN

CHAIRMAN & FOUNDER

COMBAT VETERAN
UNITED STATES ARMY & NAVY

9/11 FIRST RESPONDER

PURPLE HEART RECIPIENT

OVER 25 YEARS OF MILITARY EXPERIENCE

SPECIAL OPERATIONS

ORDER OF SAINT MAURICE

KNOWLTON AWARD

NIMITZ AWARD

PRESIDENTIAL VOLUNTEER SERVICE AWARD

PROFESSIONAL EXPERIENCE

A multiple-tour combat veteran of the United States Army & Navy, courageous 9/11 first responder, and Purple Heart recipient, Bryan has over 25 years of military experience focused on special operations specializing in Hostage Rescue, Counter-Terrorism, Counter-Proliferation, Critical Technology Protection, and Unconventional Warfare. He is the Chairman and Founder of Grey Bull Rescue.

THE BEGINNING

When Bryan saw Afghans struggling and Americans trying to escape the Taliban after the U.S. withdrawal from Afghanistan in 2021, he decided to act. Together with a team of former special operations and intelligence veterans, he led swift rescue missions amid the chaos. They rescued 117 stranded Americans in a single day during their debut mission. This success led to the founding of the Grey Bull Rescue Foundation. Since then, Stern and his team have deployed on 616 missions, saving more than 7,000 American lives. This includes missions in Ukraine, Sudan, Haiti, Israel, and Gaza, along with operations in the United States during the Maui wildfires and Hurricane Ian.

MISSION CONTRIBUTIONS

Stern is a frequent contributor to global media, academia, and geopolitical security forums. He aids U.S. and allied governments, along with commercial and financial sectors, to address and manage geopolitical crises.

Stern holds positions on various boards dedicated to strategy, technological innovation, and foreign policy and is a member of several professional organizations including the Young Presidents' Organization (YPO) and Business Executives for National Security (BENS).

He is the sole U.S. Navy Officer inducted into the Order of Saint Maurice by the Chief of the U.S. Army Infantry. Bryan is also a Knowlton Award and Nimitz Award recipient for his contributions to military intelligence and leadership.

GREY BULL RESCUE LEADERSHIP



MICHAEL MACKAY

GREY BULL RESCUE
GROUP CEO

UNITED STATES MARINE CORPS
MULTIPLE-TOUR COMBAT VETERAN

BRONZE STAR FOR VALOR

OVER 23 YEARS OF EXPERIENCE

PROFESSIONAL EXPERIENCE

Michael, a decorated multiple-tour combat veteran of the United States Marine Corps and a recipient of the prestigious Bronze Star for Valor, brings unparalleled expertise. His distinguished career includes service at the Pentagon and as a national security advisor in the U.S. House of Representatives and the U.S. Senate. With over 23 years of combined military and government experience in special operations, geopolitical strategy, and critical technology development, Michael now leads as the CEO of Grey Bull Rescue Group, guiding it with the precision and strategic acumen honed over decades of service.

Michael is a prominent voice in national security and defense forums, where he champions the integration of emerging technologies and advocates for a regulatory environment that nurtures innovation and small business growth. His volunteer work with various nonprofit organizations underscores his dedication to veteran career transitions, entrepreneurship, and support for service members and their families. Michael's affiliations include being a Term Member at the Council on Foreign Relations, an MIT Seminar XXI Fellow, and a Next Generation National Security Fellow at the Center for a New American Security, highlighting his continuous contributions to the field of national security.

MISSION CONTRIBUTIONS

Michael has forged alliances and partnerships that bolster U.S. special operations throughout his illustrious career. His dedication to contingency operations has been pivotal in protecting U.S. service members and citizens. Michael's actions during a high-profile hostage rescue operation, the evacuation of Afghanistan, and his role in ending the ISIS occupation of Mosul, Iraq, have earned him significant recognition. His unwavering commitment to the safety and security of Americans worldwide remains a cornerstone of his professional ethos.

GREY BULL RESCUE BOARD OF DIRECTORS



JIM DAGER

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Jim is a licensed multi-engine pilot with over 3,000 hours of flight time and a lifetime member of the Quiet Birdmen. He is a certified scuba diver, Ambassador with the Special Operations Warrior Foundation, and a former Special Deputy with the Park County Sheriff's Office in Wyoming. Jim also served 15 years with the Lincoln, Nebraska Police SWAT Team, training snipers and coordinating multi-agency exercises. He has collaborated with agencies like the FBI, ATF, Army CID, and NCIS. Passionate about supporting the Constitution, first responders, and military personnel, Jim believes strongly in Grey Bull Rescue's mission.



SCOTT OWENS

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Scott Owens, Managing Director with Graystone Consulting Tampa's team, has over 30 years of investment experience. He focuses on developing and monitoring customized investment portfolios for institutional clients, including non-profits, public retirement plans, corporations, endowments, and foundations. With specialized training in Modern Portfolio Theory, Behavioral Finance, and Investment Manager Evaluation and Selection, Scott holds B.S. degrees in Economics and Finance from Florida State University. He is a Chartered Financial Analyst (CFA) and Certified Investment Management Analyst (CIMA), committed to ongoing professional education and ethical standards. Scott is a member of the FPPTA, GAPPT, IMCA, CFA Institute, and CFA Society of Tampa Bay, and frequently speaks at pension conferences.



RAY RAMBOWSKI

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Ray is a visionary business leader with over 25 years of experience, known for driving companies to success through strategic innovation and transformative leadership. Since joining Spray-Tek in 2010, he has held various roles in operations and business development, inspiring the team to achieve new heights. Ray earned his bachelor's degree from Rutgers University and resides in New Jersey with his wife and two children. His interests include music, travel, hockey, and reading.



MATT HERRING

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Matthew Herring, CEO of Ultra Defense Corp (UDC) in Tampa, Florida, has over 15 years of experience in the U.S. munitions industry, leading technical programs for the U.S. Army, Navy, Marine Corps, and Special Operations Command. Under his leadership, UDC grew from zero to over \$150M in annual revenue and became a top 20 supplier to USSOCOM. UDC manufactures munitions and detonators in Kansas City, MO, and supports military operations globally with a network of over 36 factories in 25 countries. Matt, an Embry-Riddle Aeronautical University graduate, also holds a Master's in Entrepreneurship of Applied Technology from the University of South Florida. He is a strategic investor in defense start-ups and serves on several advisory boards.

GREY BULL RESCUE BOARD OF ADVISORS



VICE ADMIRAL SEAN PYBUS U.S. NAVY-SEAL

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Vice Admiral (Retired) Sean Pybus leads The Pybus Group, offering National Security and Defense advice to industry and academia, with clients including Cubic Corporation, EdenRoc Sciences, Digital Global Systems, and Stellar Solutions. He maintains ties with U.S. Special Operations Command and the Special Operations Forces enterprise. Sean holds a Bachelor's in Economics from the University of Rochester and a Master's in National Security Studies from the US Naval War College. He has extensive overseas experience and served as Deputy Commander of US Special Operations Command before retiring. Sean is Chairman Emeritus of the Navy SEAL Foundation and Chairman of the Board for The Special Operations Memorial Foundation, and was inducted into the Oklahoma Military Hall of Fame in 2021.



MAJOR GENERAL JIM LINDER U.S. ARMY-SF

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Jim Linder, a retired Army Major General and Green Beret with over three decades of command experience, is a recognized leader in Special Operations and Intelligence. A Clemson University Distinguished Military Graduate, he has served in over 71 countries. As a General Officer, he advanced Afghan Special Forces, led US Special Operations in Africa, and commanded US and NATO Special Operations Forces in Afghanistan. Most recently, he managed an 80,000-person organization with a \$13.4B budget as Chief of Staff for US Special Operations Command. Jim holds master's degrees in International Relations from Webster University and National Security and Strategic Studies from the US Naval War College, and he serves on Spirit of America's advisory board.



COMMAND MASTER CHIEF CHRIS BROWNELL U.S. NAVY-SEAL

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Chris, a retired SEAL Team leader with 32+ years of distinguished military service, is an exceptional organizational leader with extensive expertise in Special Operations and intelligence. He served as Vice Chairman of the SEAL Legacy Foundation, contributing over \$20 million in grants and scholarships to the SEAL community. Chris led the East Coast SEAL Teams as Group Command Master Chief and was the Senior Enlisted Advisor at US Special Operations Command. He is skilled in strategic debriefing, HUMINT operations, ISR employment, and threat assessments. Chris holds a Master's and Bachelor's in Organizational Leadership, runs a consulting company, and has an active DoD Top Secret/SCI Security Clearance.



SERGEANT MAJOR ANDY WILSON U.S. ARMY-SF

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Andrew "Andy" Wilson, a retired US Army Sergeant Major with a 20-year Special Operations career, is the Founder, President, and CEO of Quiet Professionals, LLC. He also leads Echo Analytics Group and Scion Analytics. Since retiring in 2009, Andy has built a successful portfolio of small businesses through startups and acquisitions. An inventor with a US utility patent, he became an Executive Producer in 2022, co-funding the film "115 Grains" to raise awareness about PTSD in law enforcement. Andy is a passionate supporter of veterans and law enforcement, serving as an Ambassador for the Special Operations Warrior Foundation. He played a crucial role in aiding the evacuation of Americans and Afghan allies after the U.S. military's withdrawal from Afghanistan, and in 2023, joined Project DYNAMO's Board of Advisors. Andy holds a bachelor's degree in Business and Information Technology and is active in various Tampa Bay organizations, including the CEO Council of Tampa Bay and the Florida Defense Contractors Association.

GREY BULL RESCUE BOARD OF ADVISORS



JIM DAGER

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Jim is a licensed multi-engine pilot with over 3,000 hours of flight time and a lifetime member of the Quiet Birdmen. He is a certified scuba diver, Ambassador with the Special Operations Warrior Foundation, and a former Special Deputy with the Park County Sheriff's Office in Wyoming. Jim also served 15 years with the Lincoln, Nebraska Police SWAT Team, training snipers and coordinating multi-agency exercises. He has collaborated with agencies like the FBI, ATF, Army CID, and NCIS. Passionate about supporting the Constitution, first responders, and military personnel, Jim believes strongly in Grey Bull Rescue's mission.



KIRILLO ALEXANDROV AMERICAN RESCUED VICTIM OF WAR CRIMES

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Kirillo Alexandrov, an American farmer living in southern Ukraine, was captured by Russian forces on April 2, 2022, and subjected to brutal war crimes, including mock executions and beatings, under false espionage charges. Despite the challenges, Bryan Stern and his team orchestrated a daring rescue mission, evading an assassination attempt by Russian forces and successfully transporting Kirillo through the war-torn zone to safety in Poland. After 37 days, Kirillo was reunited with his mother. Now back in the U.S., Kirillo works as a kickboxing trainer, speaks publicly, and serves as a "Survivor Ambassador" for the Grey Bull Rescue Foundation. His ordeal highlights the resilience and bravery possible in the face of extreme adversity, with ongoing efforts by the Department of Justice to hold his captors accountable.



MAJOR GENERAL MARK "DROOPY" CLARK U.S. MARINE CORPS-MARSOC

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Major General (Retired) Mark "Droopy" Clark, a native of South Dakota and Minnesota, graduated from South Dakota State University in 1980 and was commissioned as a Second Lieutenant in 1981. A naval aviator, he served as a CH-53E pilot and later as an MV-22 Osprey pilot. His roles included supporting the 82nd Airborne Division, working with SOF and British Royal Marines, and serving in various special operations assignments, including with USSOCOM. As a Brigadier General, he was Director of Plans, Strategy and International Engagement at Headquarters Marine Corps, and later served as the first Marine J3 at USSOCOM and commander of Marine Corps Forces Special Operations Command. Mark holds multiple military degree.

FREQUENTLY ASKED QUESTIONS

1. WHAT IS GREY BULL RESCUE? WHY DID IT START?

Our name, "Grey Bull," is inspired by a profound story of hope and resilience. During the Vietnam War, American soldiers were held captive by the North Vietnamese at the Son Tay prison. Colonel Arthur "Bull" Simons led a daring raid on the prison, only to find that the prisoners had been moved shortly before the operation. Despite not being rescued, the prisoners were filled with hope, knowing that other brave Americans were fighting for their freedom. This gave them the strength and will to survive their captivity.

The Grey Bull team strives to bring this same sense of hope to Americans and allies in need, giving them a lifeline in times of crisis. The "Bull" in Grey Bull symbolizes the hope and determination embodied by Colonel Simons and his team. We are here to offer hope and fight for those who need it most—just as Bull Simons did.

Based in Tampa, Fla., Grey Bull Rescue (GBR) operates on two fronts – The Grey Bull Rescue Foundation, a filed 501(c)3 nonprofit organization that is entirely donor-funded, and The Grey Bull Rescue Group, a for-profit organization founded to directly assist governments and other entities with rescuing citizens in danger. GBR's team of elite special operations experts began their work during the failed U.S. evacuation of Afghanistan, successfully rescuing countless Americans and allies. Since then, nearly 7,000 women, children, and even beloved pets credit Stern and his team with safely evacuating them from disaster zones. This includes operations in 29 countries, including Ukraine, Russia, Sudan, Israel, Haiti and in the United States during the devastating Maui wildfires and following Hurricane Ian in Florida.

2. HOW DOES GREY BULL RESCUE DETERMINE WHERE TO GO TO RESCUE AMERICANS?

Grey Bull Rescue operates in 'The Grey Space' where other government entities cannot provide assistance to rescue Americans and allies from crisis. The team operates deep behind enemy lines and in the most dangerous conditions, often in countries with no U.S. military or diplomatic presence. Grey Bull Rescue receives requests from people in need all around the globe. The team is always closely watching geopolitical situations to determine if their assistance is needed.

3. HOW CAN PEOPLE REQUEST HELP FROM GREY BULL RESCUE?

Any individual, or those with a friend or loved one trapped in a crisis or conflict zone can request assistance directly at [Greybullrescue.org](https://greybullrescue.org). Simply click the 'Request Help' button to begin communicating with GBR's team of case managers.

4. HOW MANY RESCUES HAS GREY BULL RESCUE SUCCESSFULLY COMPLETED AND WHO CONDUCTS THE OPERATIONS?

To date, the GBR team has rescued nearly 7,000 men, women, children (and even beloved pets) from conflict zones both domestic and abroad. Rescue operations are conducted by a team of combat veterans from the most elite units and agencies within the U.S. intelligence and special operations communities. Behind the scenes, operations are enabled by teams of case managers working throughout the United States, many of them volunteers and people previously rescued by the GBR team.

5. HOW DOES GREY BULL RESCUE FUND ALL OF THESE MISSIONS?

Grey Bull Rescue's filed 501(c)3 nonprofit side is 100% donor-funded and relies on the generosity of others to fund multi-million dollar operations. GBR also operates a separate for-profit organization where governments and other agencies can contract the team to help rescue citizens in crisis.

6. HOW CAN PEOPLE VOLUNTEER AND DONATE TO HELP EVACUEES?

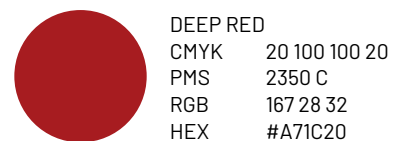
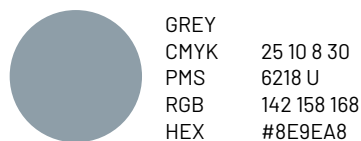
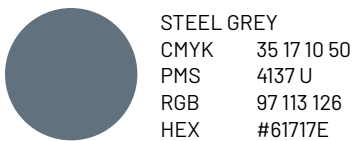
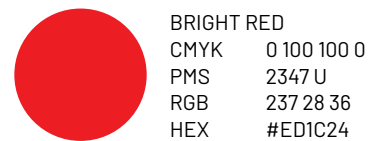
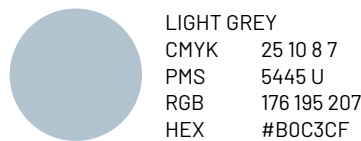
Volunteers are the backbone of Grey Bull Rescue. To join our talented and dynamic team those interested can visit greybullrescue.org. Those who would like to donate can do so through greybullrescue.org/pledge-your-support.

GREY BULL RESCUE STYLE GUIDE

BRAND LOGOS



BRAND COLORS



BRAND FONTS

BARLOW CONDENSED SEMIBOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

BARLOW CONDENSED REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

BARLOW SEMIBOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

BARLOW REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Grey Bull Rescue Launches to Extend Lifesaving Reach to Americans & Allies in Crisis Situations

Military Veteran and Renowned Rescuer Bryan Stern Unveils New Organization Poised to Elevate Humanitarian Efforts Globally

TAMPA, Fla. [June, 2024] – Bryan Stern, a distinguished figure known for his heroic endeavors in rescuing nearly 7,000 Americans and allies from conflict zones and natural calamities across the globe, including Afghanistan, Russia, Ukraine, Sudan, Israel, and Haiti, has announced the establishment of a new, groundbreaking organization and foundation dedicated to advancing humanitarian missions worldwide.

Stern, a decorated 27-year military veteran, embarked on his rescue journey in 2021 during the tumultuous U.S. evacuation from Afghanistan, where he rescued countless stranded Americans and allies. Since then, Stern and his adept team have executed 616 missions, safeguarding nearly 7,000 lives, both domestically and internationally. The new initiative seeks to:

- Amplify rescue efforts, extending aid and support to even more Americans in dire circumstances, including those affected by conflict, human trafficking, hostage situations, and other crises.
- The organization will operate on dual fronts: a for-profit entity pioneering innovative crisis response solutions and a foundation dedicated to providing sustained assistance to vulnerable populations.

Reflecting on his journey, Stern remarked, "Leading these rescue missions has been a profound privilege, and witnessing the impact on countless lives has only reinforced our commitment to this cause. What began as a single act of rescue in 2021 has blossomed into a formidable team effort. Now, as the demand for assistance continues to surge, it's clear that we need to expand our reach."

"I am inundated with appeals for aid and support, and Grey Bull Rescue stands ready to answer the call," Stern affirmed. "The time has come to transcend our current nonprofit framework and establish an organization and foundation capable of saving even more lives and fostering enduring solutions for communities worldwide."

Stern envisions a future characterized by strategic partnerships and community-driven initiatives aimed at tackling multifaceted challenges. He will be supported by a dedicated team of more than 70 members and volunteers who have been instrumental in previous missions led by Stern.

ABOUT GREY BULL RESCUE:

Founded and helmed by Bryan Stern, Grey Bull Rescue is a veteran-led, donor-supported international rescue organization and filed 501(c)3 non-profit headquartered in Tampa, Fla., with global operations. Specializing in operating within "The Grey Zone," where governmental presence is not available, Grey Bull Rescue provides evacuation assistance to individuals affected by conflict zones and natural disasters worldwide. Notably, Bryan Stern spearheaded the first air-rescue missions from Afghanistan following the Taliban's takeover and has facilitated the safe return of numerous Americans from captivity and unlawful detention in Russian-occupied Ukraine and Russia. Additionally, he orchestrated the first evacuations of Americans during the Sudanese civil war and executed lifesaving missions in Israel, Haiti, and even Maui during wildfires.